



# Maximus Detailing Products

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## Customer profile

Maximus Detailing Products Inc. is a small car wash in Stormville, New York. It was launched in 2012 and is owned by Rob Minotti.

## Business Challenge

Maximus Detailing Products Inc. was looking to expand its business with an external sales program, which required a different management approach. The company needed a system to control and automate daily sales and assess demand, to avoid both deficit and overflow, to perform inventory transactions in the field and send results to QuickBooks in the office over wireless links from a handheld computer with a barcode scanner.

## Technology Solution

Maximus Detailing Products Inc. chose HandiFox for its sales and inventory management tool. HandiFox uses barcodes for every transaction, which are performed on handheld computers and are promptly sent to QuickBooks. It is possible to create invoices on different mobile devices, using HandiFox, which works great with all the data collection hardware. Customers sign deliveries on the device, and a printout is available to leave with them. Data is synchronized over the internet back to the Maximus office.

## Business Value

HandiFox has provided Maximus Detailing Products Inc. with effective tools for data integration and helped the company find optimal solutions for the balancing act. With the knowledge, provided by HandiFox, Maximus Detailing Products Inc. can make sure that replenishments will be available when the truck comes back to the warehouse. HandiFox contributes to the growth in sales, increasing income and expanding client base.

